



2017 Annual Meeting

Taiwan Society of Aesthetic Plastic Surgery

New Frontier

*International and Versatile Perspective of
Aesthetic Plastic Surgery*

November 11^(SAT) -12^(SUN), 2017
Taipei, Taiwan

Industry Exhibition Brochure
廠商參展手冊



台灣美容外科醫學會
Taiwan Society of Aesthetic Plastic Surgery





Welcome Message

Dear Sponsorship Partners,

On behalf of the Organizing Committee of the 2017 Annual Meeting of Taiwan Society of Aesthetic Plastic Surgery (TSAPS), which will be held in Taipei, Taiwan from Nov. 11-12, 2017, we sincerely invite you to attend the meeting with us.

The TSAPS Annual Meeting has been taking place since 1994. Over the years, the TSAPS Annual Meeting has become an important event in the area of Aesthetic Plastic Surgery in Taiwan. This year, Taiwan Society of Aesthetic Plastic Surgery is the first-time to hold a large International Conference in the past twenty-three years. It will bring together many renowned speakers from the United States, Europe, South Korea, Japan, and China, to focus on Aesthetic Plastic Surgery; please see the program as follows:

2017 TSAPS Annual Meeting At-A-Glance							
New Frontier : International and Versatile Perspective of Aesthetic Plastic Surgery							
Nov. 11 (SAT), 2017				Nov. 12 (SUN), 2017			
08:00-15:00 Registration				07:30-12:00 Registration			
Time	Room A	Room B	Room C	Time	Room A	Room B	Room C
08:30-09:40	Upper Blepharoplasty	Master class 1	Satellite Session 1	08:00-09:00	Master Class 3	Master class 4	08:55-09:00 開幕致詞
09:40-10:40	Patient Safety	Hair Transplantation (Tentative)	Satellite Session 2	09:00-10:10	Filler and Injectable	Complication Management	09:00-09:20 護理師公會高靖秋理事長演講 09:20-10:10 美容手術併發症
10:40-11:10	Break in Exhibit Hall			10:10-10:30	Break in Exhibit Hall		
11:10-12:20	Face and forehead lift	Bromidrosis	Satellite Session 3	10:30-11:30	ISAPS Forum		10:30-12:20 成功銷售-讓你一談就成的銷售技巧
				11:30-12:20	General Assembly		
12:20-13:20	Lunch Seminar 1 (30min)	Lunch Seminar 2 (30min)	Lunch Seminar 3 (30min)	12:20-13:20	Lunch Seminar 4 (30min)	Lunch Seminar 5 (30min)	Lunch Seminar 6 (30min)
13:20-14:20	Female Genital Surgery	Instructional Course: Mammoplasty	Satellite Session 4	13:20-14:30	Rhinoplasty	Body Contouring	13:20-14:20 化危機為轉機-客訴處理技巧
14:20-15:20	Lower Blepharoplasty		Satellite Session 5	14:30-15:40	Fat injection	Post-Bariatric Surgery	14:20-15:00 絕對成交之大師與你面對面：三位頂尖諮詢師的成交秘笈 15:00-15:40 體雕醫療新趨勢
15:20-15:50	Break in Exhibit Hall			15:40-16:10	Break in Exhibit Hall		
15:50-17:00	ISAPS forum		Satellite Session 6	16:10-17:10	Medical Legal Session	Satellite Session 8	美容市場新趨勢
17:00-18:10	Practice Management	Master Class 2	Satellite Session 7				
18:40-21:00	Gala Dinner				Adjourn		

With scientific sessions spanning Aesthetic Plastic Surgery, 2017 TSAPS Annual Meeting brings great opportunities for researchers at all stages of their career to meet and present their work to their peers, and therefore an excellent opportunity for you, also your company, to meet and network with a huge range of medical specialists in one place.

This year we've also made a conscious effort to develop a program that gives sponsors and exhibitors the maximum exposure and value for money at the same time. Specific benefits, outlined in this brochure, have been tailored to appeal to a wide variety of marketing objectives. No matter your level of involvement you can be guaranteed to enjoy:



✓ *Direct Market Access*

It is where your opportunities are—get your message directly to **800+** participants, including Aesthetic Plastic Surgeon, Dermatologists, Ophthalmologists, ENT (ear-nose-throat) doctors, nurses and other related health care personnel.

✓ *Cost-Effective Investment*

Our sponsorship packages ensure good value for your financial investment—sponsoring the conference costs less than a one-page advertisement in a trade magazine or major newspaper!

✓ *Business Reputation Enhancement*

Increase your brand awareness—the 2017 TSAPS Annual Meeting is the perfect platform for profile building and broadening.

✓ *Enlarging Partnerships & Networks*

Reach the right target, establish business relationships and increase your sales by meeting potential customers face-to-face.

✓ *Commendations and Rewards*

To encourage and promote the sponsors, we will hold the ceremony to give a highly public praise for our sponsors.

We warmly welcome your important support and participation in what will assuredly be a terrific meeting in Taiwan.

Sincerely yours,

Su-Ben Tsao, MD. EMBA

President,

Taiwan Society of Aesthetic Plastic Surgery



General Information

Dates

November 11-12, 2017 (Saturday & Sunday)

Venue

Hua Nan Bank International Convention Center

Address: No.123, Songren Rd., Xinyi Dist., Taipei City 110, Taiwan

Telephone : +886-2-2371-3111

Organizer



Sponsorship Packages Overview

2017 Taiwan Society of Aesthetic Plastic Surgery Annual Meeting (2017 TSAPS Annual Meeting) Sponsorship Packages Overview				
Entitlement	Platinum Sponsor NTD 450,000 <small>Orig. NTD 524,000</small>	Gold Sponsor NTD 350,000 <small>Orig. NTD 439,000</small>	Silver Sponsor NTD 200,000 <small>Orig. NTD 273,000</small>	Bronze Sponsor NTD 150,000 <small>Orig. NTD 177,000</small>
Opportunity	1	2	3	3
Exhibition Space (Standard Booth)	2 (Booth A)	2 (Booth A)	1 (Booth A)	1 (Booth B)
Complimentary Delegate Registrations (including Gala Dinner)	4	4	3	2
Lunch Seminar (30 minutes)	1	1	-	1
Satellite Session (60 minutes)	1	1	1	-
Color Advertisement in Program Book	Full Page Color Back Cover	Full Page Color Inner page	Full Page Color Inner Page	Half Page Color Inner Page
Color Advertisement in EDM	3	2	1	1
insert(s) in meeting bag	2	1	1	-
Acknowledgement on Meeting Website with Hyperlink to Company Website	YES	YES	YES	YES
Acknowledgement on Meeting APP with Hyperlink to Company Website	YES	YES	YES	YES
Acknowledgement in Program Book	as Platinum Sponsor	as Gold Sponsor	as Silver Sponsor	as Bronze Sponsor

SOLD OUT



Premium Sponsorship Opportunities

Platinum Sponsor (one opportunity)

NTD 450,000

1. 2 exhibition booths (Booth A, standard booth)
2. 4 complimentary delegate registrations of November 11 to 12, 2017 (including Gala Dinner)
3. 1 Lunch Seminar (Room A; approx. 500 person capacity; 30 minutes)
4. 1 Satellite Session (60 minutes)
5. 1 complimentary A4 page color advertisement on back cover in program book
6. 3 color EDM advertisement in E-Poster
7. 2 inserts in the meeting bag (material to be provided by the sponsor)
8. Acknowledge of Platinum Sponsor in program book
9. Acknowledge of Platinum Sponsor on meeting website with hyperlink to company website
10. Acknowledge of Platinum Sponsor on meeting app with hyperlink to company website

SOLD OUT

Gold Sponsor (two opportunities)

NTD 350,000

1. 2 exhibition booths (Booth A, standard booth)
2. 4 complimentary delegate registrations of November 11 to 12, 2017 (including Gala Dinner)
3. 1 Lunch Seminar (Room B or Room C; 200 person capacity; 30 minutes)
4. 1 Satellite Session (60 minutes)
5. 1 complimentary A4 inner page color advertisement in program book
6. 2 color EDM advertisement in E-Poster
7. 2 inserts in the meeting bag (material to be provided by the sponsor)
8. Acknowledge of Gold Sponsor in program book
9. Acknowledge of Gold Sponsor on meeting website with hyperlink to company website
10. Acknowledge of Gold Sponsor on meeting app with hyperlink to company website



Silver Sponsor (three opportunities)

NTD200,000

1. 1 exhibition booth (Booth A, standard booth)
2. 3 complimentary delegate registrations of November 11 to 12, 2017 (including Gala Dinner)
3. 1 Satellite Session (60 minutes)
4. 1 complimentary A4 inner page color advertisement in program book
5. 1 color EDM advertisement in E-Poster
6. 1 insert in the meeting bag (material to be provided by the sponsor)
7. Acknowledge of Silver Sponsor in program book
8. Acknowledge of Silver Sponsor on meeting website with hyperlink to company website
9. Acknowledge of Silver Sponsor on meeting app with hyperlink to company website

Bronze Sponsor (three opportunities)

NTD150,000

1. 1 exhibition booth (Booth B, standard booth)
2. 2 complimentary delegate registrations of November 11 to 12, 2017 (including Gala Dinner)
3. 1 Lunch Seminar (Room B or Room C; approx. 200 person capacity; 30 minutes)
4. 1 complimentary A4 inner page color advertisement in program book
5. 1 color EDM advertisement in E-Poster
6. Acknowledge of Bronze Sponsor in program book
7. Acknowledge of Bronze Sponsor on meeting website with hyperlink to company website
8. Acknowledge of Bronze Sponsor on meeting app with hyperlink to company website

Promotion Opportunities

Trade Exhibitor	LIMITED
Booth A (3M*2M*2.5M)	NTD100,000
Booth B (2M*2M*2.5M)	NTD 80,000

Lunch Seminar (30 minutes)	LIMITED
Room A; approx. 500 person capacity	NTD 40,000
Room B or Room C; approx. 200 person capacity	NTD 30,000

Satellite Session (60 minutes)	LIMITED
Room B or Room C; approx. 200 person capacity	NTD 60,000

Publications

Advertisement	
1 full back cover in program book (size: A4)	SOLD OUT For Platinum Sponsor only
1 full inner front cover in program book (size: A4)	SOLD OUT NTD 30,000
1 full inner back cover in program book (size: A4)	SOLD OUT NTD 30,000
1 full inner page in program book (size: A4)	NTD 10,000
1 half inner page in program book (size: A4)	NTD 5,000
1 color Advertisement EDM in E-Poster	NTD 10,000
1 insert in meeting bag, provided by Sponsor; approx. 500 copies	NTD 25,000
Company Logo on website with Hyperlink	NTD 10,000
Company Logo on APP with Hyperlink	NTD 10,000



Meeting Bag		EXCLUSIVE
<ul style="list-style-type: none">■ Sponsor logo and meeting logo printed on the inner side of meeting bag■ Produced by Organizer; approx. 500 copies		NTD150,000
Name Badge Strap		EXCLUSIVE
<ul style="list-style-type: none">■ Name badge strap with sponsor logo■ Produced by Organizer; approx. 500 copies		NTD150,000
Meeting Pen & Memo pad		EXCLUSIVE
<ul style="list-style-type: none">■ Sponsor logo and meeting logo will be printed on the meeting pen and memo pad■ Produced by Sponsor; approx. 500 copies		NTD 60,000

Service

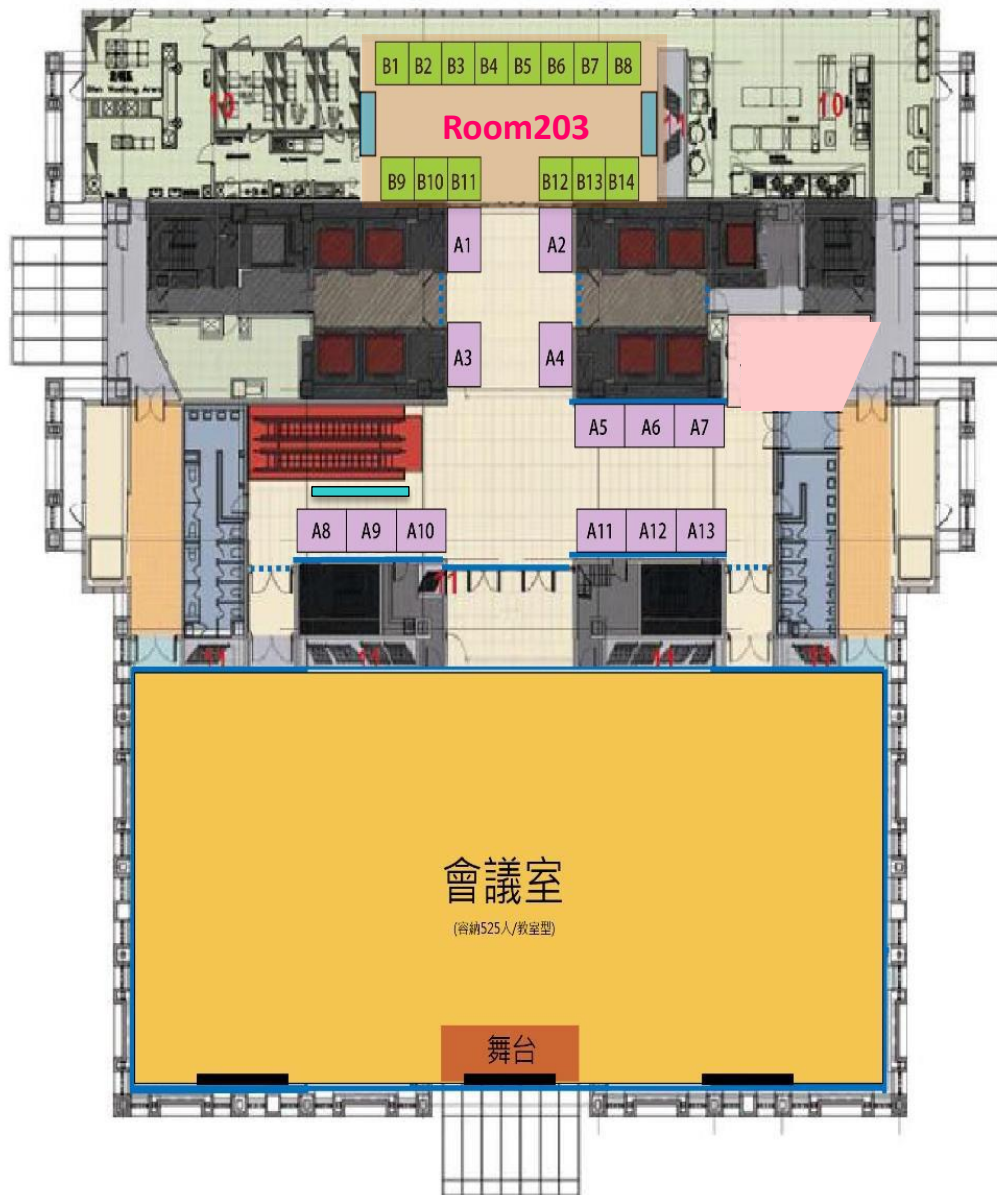
Morning and Afternoon Tea (four opportunities)		
<ul style="list-style-type: none">■ Tea and coffee will be served within the trade exhibition area on one day of the meeting■ Sponsor name will be printed on banner at the coffee break area		NTD30,000
Gala Dinner		EXCLUSIVE
<ul style="list-style-type: none">■ Acknowledgment of the sponsoring organization in the program■ Sponsor name will be printed on the banner in Gala Dinner		NTD300,000
Meeting APP		EXCLUSIVE
<ul style="list-style-type: none">■ 1 special icon function constructed on the meeting app■ Sponsor will provide all information and file with pdf or jpeg		NTD120,000



Floor Plan



Exhibition Venue

Room203 and Hallway, 2F, Hua Nan Bank International Convention Center



Booth(A)  W300*D200=13

Booth(B)  W200*D200=14

COFFEE BREAK 
E-Poster 

● 圓柱直徑約65

General Information for Exhibition

Dates & Hours

08:30~17:00, Saturday, November 11, 2017

08:30~15:30, Sunday, November 12, 2017

Move-in & Move-out Time

Move-in: 19:30~23:00, Friday, November 10, 2017

Move-out: 17:00~22:00, Sunday, November 12, 2017



Standard Booth Scheme

W3 x D2 x H2.5 (m)



W2 x D2 x H2.5 (m)



Specifications

Standard Booth Contents	Description	
	Booth A	Booth B
Space Area	6m² (3mx2m)	4m² (2mx2m)
Carpet	Total stand area	Total stand area
Fascia Board with Company Name (English)	On all open sides (Aisle facing)	On all open sides (Aisle facing)
Reception Table	1 (100cm*50cm*75cm/H)	1 (100cm*50cm*75cm/H)
Foldable Chair	2	2
Spotlight	3	2
Standard Electricity Supply (500W, 110V)	1	1
2-Plug Electrical Socket	1	1



Exhibition Regulations

Booth Cleaning

The organizer is responsible for daily cleaning of public areas and passageway only.

Exhibitors have to take care of the cleanliness of their own booths.

Security and Insurance

- While every reasonable precaution is taken in regard to ground security, the organizer accepts no responsibility for any loss or damage which may befall the person or property of the exhibitor regardless of cause.
- Exhibitors are also advised to insure their exhibits for the time their goods are in storage. The organizer is not liable for any damage, loss, distress or harm caused to any person or to any person's property on the exhibition ground regardless of cause.
- Please note that all participants **MUST** wear the badges at all time during the meeting, and without the badges, the participants cannot be allowed to enter the meeting area. Besides, it is strictly prohibited for the badge sharing/swapping.

Exhibit Limitations

- **Two exhibitor's badges** are allotted for each booth. These serve as entry passes to the Exhibition area and must be worn for entry into the showground. If your name badge is lost, you must notify the Secretariat to replace one. Replace badges and additional booth staff badges are available at NTD 2,000 each.
- Exhibitors' booth partitions can be only erected to a height of 2.5m.
- The entrance door of freight elevator limit to a width of 80cm.
- Advertising materials such as signs, posters and other advertising decorations in Booth B area cannot exceed a height of 3.5m. Booth A area in Hallway cannot exceed a height of 4m.
- Exhibitors must remove all exhibits from the Exhibition Hall within the **move-out period** (**17:00~22:00, Sunday, November 12, 2017**) stipulated by the Meeting Secretariat. Exhibitors will be held responsible for any loss or damage to Exhibition Hall due to delayed removal.

Should you have any questions, please contact 2017 TSAPS Annual Meeting Secretariat

Round Table PCO **Karen Yeh**

Tel: +886-2-8785-1068 ext.121

Round Table PCO **Liana Liang**

Tel: +886-2-8785-1068 ext.123

Fax: +886-2-2-8785-1018

Add: 9F.-2, No.669, Sec. 5, Zhongxiao E. Rd., Xinyi Dist., Taipei City 11061, Taiwan

Email: tsaps@2017tsaps.org

Website: <http://www.2017tsaps.org>

Sponsorship and Exhibition Application Form

2017 Taiwan Society of Aesthetic Plastic Surgery Annual Meeting (2017 TSAPS Annual Meeting) Sponsorship & Exhibition Application Form

1. Sponsor / Exhibitor Information

Contact Person:	Title: <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	
Company Name:	Company Website:	
Department:	Position:	
Email:		
Address:		City:
State/Province:	Zip/Postal Code:	Country:
Telephone: (including country/city codes)		Fax: (including country/city codes)

2. Sponsorship Options

We hereby agree to sponsor the 2017 TSAPS Annual Meeting, which will be held on November 11-12, 2017 in Taipei, Taiwan. [Please select the following option and tick in ☐

Categories		Price (NTD)
Sponsorship Packages	Platinum Sponsor EXCLUSIVE	<input type="checkbox"/> 450,000 SOLD OUT
	Gold Sponsor	<input type="checkbox"/> 350,000
	Silver Sponsor	<input type="checkbox"/> 200,000
	Bronze Sponsor	<input type="checkbox"/> 150,000
Trade Exhibitor	Booth A(3M*2M*2.5M)	<input type="checkbox"/> 100,000
	Booth B(2M*2M*2.5M)	<input type="checkbox"/> 80,000
Lunch Seminar	Room A (approx. 500 person capacity)	<input type="checkbox"/> 40,000
	Room B or Room C (approx. 200 person capacity)	<input type="checkbox"/> 30,000
Satellite Session	Room B or Room C (approx. 200 person capacity)	<input type="checkbox"/> 60,000
Advertisement	1 full inner front cover in program book (size: A4)	<input type="checkbox"/> 30,000 SOLD OUT
	1 full inner back cover in program book (size: A4)	<input type="checkbox"/> 30,000 SOLD OUT
	1 full inner page in program book (size: A4)	<input type="checkbox"/> 10,000
	1 half inner page in program book (size: A4)	<input type="checkbox"/> 5,000
	1 color Advertisement EDM in E-Poster	<input type="checkbox"/> 10,000
	1 insert in meeting bag, provided by Sponsor; approx. 500 copies	<input type="checkbox"/> 25,000
	Company Logo on website with Hyperlink	<input type="checkbox"/> 10,000
	Company Logo on APP with Hyperlink	<input type="checkbox"/> 10,000
Logo on Printed Materials	Meeting Bag EXCLUSIVE	<input type="checkbox"/> 150,000
	Name Badge Strap EXCLUSIVE	<input type="checkbox"/> 150,000
	Meeting Pen & Memo pad EXCLUSIVE	<input type="checkbox"/> 60,000
Service	Morning and Afternoon Tea (four opportunities)	<input type="checkbox"/> 30,000
	Gala Dinner EXCLUSIVE	<input type="checkbox"/> 300,000
	Meeting APP EXCLUSIVE	<input type="checkbox"/> 120,000
Total Amount: NTD		

3. Booth Information

Prerequisite:

1. The booth location selection is in the order of Sponsorship levels (Platinum Sponsor→Gold Sponsor→Silver Sponsor→Bronze Sponsor).
2. For the sponsors of the same level, booth location will be determined by the payment date.

Please refer to **page 9** for booth number & corresponding locations.

Indicate preferred booth number: _____

Contact Person

Name: ☐ same as representative

☐ Mr. ☐ Ms.

Department:

Title:

Email:

Telephone:
(including country/city codes)

Fax:
(including country/city codes)

Please indicate your **Organization's Name** in **CAPITAL LETTERS** in the boxes below (within 30 characters) for printing on the Fascia Board of your booth. If you would like to make changes, please contact 2017 TSAPS Annual Meeting Secretariat at least 30 days prior to the exhibition. Any changes to the organization name after this deadline will be charged additionally.

[illegible]

4. Payment Information

◆ Regulations

- (1) To safe-guard the rights and benefits of sponsors/ exhibitors, meeting principles of sponsorship management is according to the reply date of **Sponsor and Exhibitor Application Form** and **Sponsor Rank**, and all payment must be done by the payment method.
- (2) Please submit Sponsorship & Exhibition Application Form no later than **August 31, 2017**.
- (3) Upon confirmation of receiving the payment, an invoice of total sponsorship will be issued from 2017 TSAPS Annual Meeting, which must be paid by **September 15, 2017** to ensure the priority of the sponsorship.
- (4) Sponsorship are allocated on a **Higher-level, Higher-priority** and **First-come, First-served** basis.
- (5) Any payment made will not be refunded under any circumstances.



◆ Bank Account (Wire Transfer)	
Please fax / e-mail your payment receipt to 2017 TSAPS Annual Meeting Secretariat after remittance.	
Beneficiary Name	台灣美容外科醫學會 Taiwan Society of Aesthetic Plastic Surgery
Beneficiary Bank	合作金庫銀行台大分行 Taiwan Cooperative Bank Co., Ltd.
Bank Code	006
Beneficiary Account No.	1346-765-619766
Beneficiary Bank Address	台北市中山南路 7 號 B1 B1., No.7-B, Jhongshan S. Rd., Jhongjheng Dist., Taipei City 100, Taiwan (R.O.C.)
SWIFT Code	TACBTWTPXXX
◆ Deadlines	
(1) Submit Sponsorship & Exhibition Application Form	Before August 31, 2017
(2) Complete payment	Before September 15, 2017
(2) Submit Company Logo File (format: Adobe Illustrator)	Before September 20, 2017
(3) Submit color advertisement for Program book (format: PDF)	Before September 20, 2017
◆ Exhibitor Privileges	
Exhibitor may access: (1) Coffee Break, (2) Lunch, and (3) Entry to the Exhibitor Area.	
◆ Terms and Regulations	
(1) When registered for 2017 TSAPS Annual Meeting, participants agree to follow all existing regulations.	
(2) Once the application form is submitted and confirmed by the Meeting Secretariat, the contract will be established and come into effect.	
(3) Violations of the regulations may result in the exclusion of the transgressors upon decision of the Meeting Secretariat. No claims for damages will be accepted.	
5. Declaration	
I have read and agreed to the Terms and Conditions in this application form and wish to become a sponsor/ exhibitor of 2017 TSAPS Annual Meeting.	
Signature: _____ Date: ____/____/____	